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## The APTUS Mission

### **Objectively discover how a person learns.**

APTUS will show, without human biases, *how* a person Defines, Processes and Executes instruction and information; increasing self-awareness and providing a clear path to their development.

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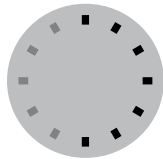
## Vision

We are a paradigm-shift in personal assessments. Our data can result in improved operational efficiencies and resource allocations. We enable individuals to reach their potential while bettering communication, group dynamics and interpersonal communications.

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## Our Innovative, Interactive Approach

- 30 minutes; 10 hands-on exercises on an iPad
- Unbiased Assessment, free from human interference
- Reporting geared to develop the individual



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**30 minutes**  
on a tablet based  
platform



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**10 exercises**  
require active  
participation



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**1 objective set of reports**  
shows how individuals learn and how they  
Define, Process, and Execute instructions  
and information

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## Behavioral Science

Vetted by Behavioral Scientists  
and other Subject Matter Experts

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## Technology

Given on tablet technology;  
no multiple choice questions  
or surveys

Immediate reporting; measuring  
in 1,000th of a second *how* a  
person learns best

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## Developmental Strategies

Gets the Bottom Line Up Front  
(BLUF); intended for immediate  
implementation

Shows exactly *how* to reach  
each individual