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FOR IMMEDIATE RELEASE

APTUS LAUNCHES UNIVERSAL PERSONAL ASSESSMENT

**Customer demand and market momentum drive creation
of new product**

Austin, Texas. – December 10, 2013 – APTUS, a new interactive personal assessment company leveraging tablet technology and behavioral science, today announced the release of its new Universal personal assessment. APTUS Universal supports multiple markets including Corporate, Education, Medical, Military/Government and Sports.

“We responded to customer demand by bringing our 30 minute innovative and interactive personal assessment to new markets. The APTUS Discovery is a paradigm-shift in personal assessments, providing a state of the art, unbiased, objective assessment using a dynamic platform, the tablet.” said Mark Mangum, CEO of APTUS.

In development for 4 years and on the market since January 2013, The APTUS Discovery is a series of 10 game-like exercises administered on a tablet. The APTUS Discovery provides a set of real-time reports that show how a person Defines, Processes and Executes instructions and information across various contextual environments; essentially how one learns. APTUS leverages advancements in Behavioral Science and tablet technology to provide an individualized blueprint and path to development and growth never before thought possible.

For more information on APTUS, please visit www.APTUSDiscovery.com

About APTUS

Our mission is to change lives. We deliver ground breaking interactive, innovative and objective personal assessments that show how one **Defines, Processes** and **Executes** instructions and information across various contextual environments. APTUS measures 65 cognitive and behavioral attributes; we assess dynamically, while learning occurs. We are a competitive-edge.