



## Regards from Austin, Texas. Home of The APTUS Discovery.

The purpose of this email is to give you an update on our progress and momentum here at APTUS. Every day, Owners, General Managers, Coaches (NFL and NCAA), Directors of Player Personnel, Scouts and staff members are reaching out to APTUS to learn how their talented players, student-athletes and coaches [Define, Process and Execute](#) instruction and information across various contextual environments.

Every week, The APTUS Engine grows with vital, objective, unbiased analytical data from The [APTUS Assessment](#) which includes:

- a 25-35 minute set of ten hands-on, innovative, interactive and engaging exercises
- given on tablet technology
- vetted by Behavioral Science and Leadership/Education Professionals.

As we assess, measure, securely store and report unbiased analytical data, we provide individualized blueprints that maximize investments of time, money and human capital while minimizing risks. Users recognize the criticality of APTUS and its ability to change lives and organizations:

*"APTUS has completely changed our approach for teaching our players. For incoming players, we are able to save on the time it takes for them to master our playbooks".*

**Coach**

**NCAA Head**

*"The information provided is spot on and a huge piece to the puzzle. It can take some coaches 2 years or more to figure out the best way to efficiently teach individual players, APTUS gave us this information right after our athletes took the assessment."*

**NFL Player/Coach)**

**NCAA Coach (Former**

*"APTUS has provided us with the tools to minimize the time it takes for them to master our playbooks. Coaching is teaching, and knowing how our players better process information, will allow our program to reach its full potential!"*

**Coach**

**Head**

*"Our goal with the BLUF Reports (Bottom Line Up-Front) was to gain insight on some young talented players who we needed to know more about. It was incredible how accurate the BLUF report details were."*

**NCAA Assistant Coach**

APTUS is positively impacting teams, coaches, players, parents, guardians, mentors and entire organizations across the country. Please visit our website to learn more about how APTUS can impact your organization.

On behalf of Team APTUS, thank you for your interest.

See you on the high ground.

J. Craig Flowers  
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Colonel, US Army (retired)  
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*APTUS Executive VP and retired US Army Colonel, Craig Flowers discusses advancements in Technology and Behavioral Science and the Competitive Edge such advancements provide.*



*NFL/NCAA Coaches Academy Attendees*



*APTUS was hosted at the Miami Dolphins Indoor Training Facility for the NFL Prep 100*

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